

TURBOCHARGED Business Leads Checklist

Where to find more B-B clients (contact) information:

1. You will need to look at your best client's profile.

Use these great **free** resource databases found in most local libraries:

- a. <u>www.ReferenceUSA.com</u>
- b. <u>www.Lexis.com</u>
- c. <u>www.Mergent Intellect</u>
- d. <u>www.Hoovers.com</u>
- 2. Figure out your best client's NAICS/SIC codes to search with. Filter by your market area/location.

Book NOW to schedule your free 30-minute appointment "TURBOCHARGED Sales Business Consult" Session.

BOOK HERE: <u>https://calendly.com/turbochargedsales</u>

I know you will leave with a couple of great ideas you can apply right away to your business!

Eleanor Anne Sweet

Hidden Sales and Revenue Expert™

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Committed to taking your business to the next level! ™



Who the heck is Eleanor Anne Sweet?

She is the Chief Results Officer for TURBOCHARGED Sales, a Division of The Remington Group, LLC. Her firm specializes in helping midsize businesses become more profitable, by creating more sales and finding hidden revenue.

Eleanor was awarded Influential Women in Business (The Business Ledger – Daily Herald), Women of Distinction (Shaw Media) and nominated for the ATHENA International Leadership Award. (She helped raise \$1.8 million dollars for American Cancer Society in 6 years.)

Eleanor Anne Sweet. She has studied marketing, sales, new business development, success and leadership and its effect on organizations that range from privately held organizations to major Fortune 500 corporations. She has spent most of her professional career helping the best and brightest leaders in America strengthen their new business growth in terms of marketing, sales management skills, teams, and profitability.

Eleanor has been quoted in the *Wall Street Journal*, in addition to major trade journals, and additional publications. She has authored four books and has a fifth book she is submitting to literary agents, - Female Advantage – 4 Reasons Women Make Great Leaders.

Eleanor Anne Sweet has an MBA (EMP) from Kellogg Graduate School of Management at Northwestern University. She received her undergraduate degree from Boston College with a B.S. in Marketing. In addition, she recently was an Adjunct Professor at Loyola University Chicago – Quinlan School of Business.

Eleanor resides in the North West suburbs of Chicago with her husband, son and 1cat. She is also a recently elected Mayor for the Village of North Barrington (volunteer position).

To find out more about our customized sales or marketing programs, or to inquire about Eleanor's availability as a speaker, trainer, or consult **you can contact her office at**:

Phone: 847-304-4500, (CST), or

Email: sweet@TurbochargedSales.com